



ADAM W HOLBROOK

Art, Design & Marketing

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🌐 awholbrook.com

SKILLS

Adobe Creative Suite

Photoshop

InDesign

Illustrator

Figma

Blender

WordPress

Google Workspace

Microsoft Office

Microsoft NAV

Salesforce

AWARDS

During my university studies in London, I had the privilege of participating in prestigious competition projects for renowned companies; Heineken Breweries and Dollond & Aitchison Opticians, where I proudly achieved finalist status in both competitions.

While pursuing my A-level studies, I won a national art award 'Young Artist of the Year' and had the honour of having my work exhibited at London's Tate Modern Gallery.

PROFILE

As an artist & designer with twenty years of experience in design, sales, and marketing, I bring a wealth of expertise to every project. Scan the QR code above to view some of my work on my website, awholbrook.com.

EDUCATION

University of the Arts London: Central Saint Martins

BA (Hons) Product Design 2002 - 2005

Art & Design Diploma in Foundation Studies 2001 - 2002

Chislehurst & Sidcup Grammar School

A-Levels: Art, Maths, Physics. GCSEs (8 grade A, 3 grade B) 1994 - 2001

WORK EXPERIENCE

Freelance, Warsaw PL – *Graphic/Web Design*

JULY 2022 - PRESENT

I have been working as a freelance designer on a diverse range of projects, encompassing website and brand identity development, as well as creating promotional visual material for a music video campaign. My experience includes collaborating with clients to craft visually compelling and cohesive designs that effectively communicate their brand's message and engage their target audience.

Webinterpret, Warsaw PL – *Sales Executive*

JULY 2022 - JANUARY 2024

Working in Warsaw, Poland, as a Sales Executive, I was responsible for account managing several UK-based customers. The software from Webinterpret helps UK businesses sell products on international e-commerce platforms with translation and marketing services. I routinely hit my monthly sales targets and maintained great communication with the accounts I was managing.

Chesneys Group Ltd, London UK – *Media & Marketing Executive*

JULY 2011 - FEBRUARY 2022

Chesneys is a luxury brand with a rich heritage in premium fireplace and outdoor living products. I worked in both the sales department on the showroom floor liaising with clients as well as the marketing department. I was responsible for producing artwork for both digital and printed advertising as well as maintaining the company websites for both the UK and US branches. I worked with several national and international magazine and newspaper publishers (titles including Architectural Digest, Homes & Gardens, 25 Beautiful Homes) to produce printed advertising on a monthly basis. Designing point-of-sale material for London showrooms as well as nationwide stockists, through sourcing and procuring the point-of-sale material from a range of suppliers. I also have experience in photographing new products and image retouching to produce website-ready product images. I was also responsible for maintaining an image library for over one hundred nationwide stockists.

Fridericianum Hamburg, Hamburg DE – *Product Manager*

DECEMBER 2006 - MARCH 2011

As Product Manager, I was responsible for product design & development, website and marketing design, and large-scale freehand drawings of room interiors for private and business clients. I was also responsible for liaising with manufacturers in Asia to produce marble fireplaces from my drawings and designs for export to the European market.